





Creation and Vision

Float Therapy was conceived in 2011 as a rejuvenating, modern addition to Icelandic bathing culture.

As the birthplace of Float Therapy, Iceland possesses a wealth of thermal pools due to its geographical location on the rift between the American and European continents.

The concept of Float Therapy has evolved into a global culture in communities worldwide, where people seek a deep sense of healing togetherness and the true essence of belonging that is found through floating.

Float Therapy is a complete body-mind-spirit experience for groups as a whole and for individuals within a group as well. Its methodology has been co-developed by Unnur Valdís and Omer Shenar since 2018.

Our vision invites people from all walks of life to benefit from the healing properties of warm water in a safe, inclusive space. As trained, qualified aquatic bodyworkers gently perform high-quality float therapy, our concept ensures an enjoyable and transformational experience for every guest.

About Float Therapy

Float Therapy is a form of aquatic bodywork focused on relaxation, meditation, and integration to inspire an elevated sense of calm. The therapeutic nature of Float Therapy builds on a sequence of movements, bodywork, and free independent floating, with utmost attention to the guest's needs.

Float Therapy is performed on the surface of a calm warm pool, where guests are guided gently into a floating position by an aquatic bodyworker. Using a custom-designed set of floatation accessories, guests experience a sense of deep comfort as they relax into a peaceful floating position in the water, supported by their aquatic bodyworkers.



Body-Mind-Spirit Benefits

- Buoyancy and weightless relaxation
- Warm water temperature
- Use of water resistance
- Hydrostatic pressure
- Improved mobility
- Therapeutic movement
- Creativity
- Improved sleep
- Reduced anxiety and depression
- Immune system support
- Safe, healing space



The Methodology and Training

Float Therapy is performed by trained facilitators who provide guidance and support throughout the floating experience, where important emphasis is given to safety and trust-building as a means of holding space for participants.

Float Therapy relies on a set of 7 principles and circularity models and training is undertaken in a series of three levels. It is through this program that trainees develop the skills needed to be certified as a worldwide Float Therapy Aquatic Bodyworker.

Training includes presentations and practice both on land and in water, with the support of a professional textbook.

Training is structured with the following elements for each level:

TP Level	Theme	Keywords
Level 1 Foundations 3 days 30 Academic hours Float class 1:1	Safety Trust Fear(s) "Listening hands"	 Support Stability Holding space Receiver needs Intuitive touch Responsibility
TP Level 2 Practitioner 4 days 40 Academic hours Float classes 1:1, 1:2	Theme "Hands-on work" "Small groups of two" Relaxation Meditation Integration	<section-header>Keywords • Practice • Structure • Receiver needs • Skilled touch • Float Support accessories • Shavasana • West vs. East • Feel vs. do</section-header>
TP Level	Theme	Keywords
Level 3 Facilitator 6 Days 60 Academic hours Float classes 1:1, 1:2, 1:3 Samflot 1:1, 1:2, 1:3, 1:4	 "Hands-on work" Breaking the Sequence "Freedom within the structure" Leading a group Teamwork Facilitating activities 	 Group with different needs Philosophy meets practice Group activities Aquatic BW Professionalism Planning Conducting Guiding Coordinating

Special edition of Levels 1+2 Combo, 6 days, 60 academic hours.

The Support Package - B2B oriented

- Float accessories support
- Customer service and door-to-door shipments
- Support with the essential introductory texts to launch therapy + FAQ
- Providing support to management and SPA/RETREAT team
- Establishing a trusted and attentive long-term business relationship
- Offering optional future workshops to refine, upgrade, and expand knowledge



The Value

Float Therapy has introduced the world to the concept of "Healing Togetherness", where people gather to float – whether as individuals or in groups – to share the healing properties and nurturing space of warm water relaxation.

Float Therapy is a unique and innovative therapeutic experience that has become a "must-have" in the world of wellness/wellbeing retreats and spas. Highly skilled professionals facilitate the therapy, which is augmented by high-end, custom-designed float accessories for a completely luxurious sensory experience.

Our concept enables hosts to provide guests with a variety of wellness options ranging from one-on-one private premium sessions, small group sessions for couples or two pairs, and even meditation activities for larger groups. All facilities can offer beautifully curated Float Therapy add-ons such as sound healing, breath work, and creative workshops.

Float Therapy is a multi-sensory therapeutic experience that is an ideal addition to all types of therapies the world of Restore-Reset has to offer.

