





# **Creation and Vision**

Float Therapy was conceived in 2011 as a rejuvenating, modern addition to Icelandic bathing culture.

As the birthplace of Float Therapy, Iceland possesses a wealth of thermal pools due to its geographical location on the rift between the American and European continents.

The concept of Float Therapy has evolved into a global culture in communities worldwide, where people seek a deep sense of healing togetherness and the true essence of belonging that is found through floating.

Float Therapy is a complete body-mind-spirit experience for groups as a whole and for individuals within a group as well. Its methodology has been co-developed by Unnur Valdís and Omer Shenar since 2018.

Our vision invites people from all walks of life to benefit from the healing properties of warm water in a safe, inclusive space. As trained, qualified aquatic bodyworkers gently perform high-quality float therapy, our concept ensures an enjoyable and transformational experience for every guest.

### **About Float Therapy**

Float Therapy is a form of aquatic bodywork focused on relaxation, meditation, and integration to inspire an elevated sense of calm. The therapeutic nature of Float Therapy builds on a sequence of movements, bodywork, and free independent floating, with utmost attention to the guest's needs.

Float Therapy is performed on the surface of a calm warm pool, where guests are guided gently into a floating position by an aquatic bodyworker. Using a custom-designed set of floatation accessories, guests experience a sense of deep comfort as they relax into a peaceful floating position in the water, supported by their aquatic bodyworkers.



#### **Body-Mind-Spirit Benefits**

- Buoyancy and weightless relaxation
- Warm water temperature
- Use of water resistance
- Hydrostatic pressure
- Improved mobility
- Therapeutic movement
- Creativity
- Improved sleep
- Reduced anxiety and depression
- Immune system support
- Safe, healing space



## The Methodology and Training

Float Therapy is performed by trained facilitators who provide guidance and support throughout the floating experience, where important emphasis is given to safety and trust-building as a means of holding space for participants.

Float Therapy relies on a set of 7 principles and circularity models and training is undertaken in a series of three levels. It is through this program that trainees develop the skills needed to be certified as a worldwide Float Therapy Aquatic Bodyworker.

Training includes presentations and practice both on land and in water, with the support of a professional textbook.

Training is structured with the following elements for each level:

TP Level	Theme	Keywords
Level 1 Foundations 3 days 30 Academic hours Float class 1:1	Safety Trust Fear(s) "Listening hands"	<ul> <li>Support</li> <li>Stability</li> <li>Holding space</li> <li>Receiver needs</li> <li>Intuitive touch</li> <li>Responsibility</li> </ul>
TP Level 2 Practitioner 4 days 40 Academic hours Float classes 1:1, 1:2	Theme "Hands-on work" "Small groups of two" Relaxation Meditation Integration	<section-header>Keywords • Practice • Structure • Receiver needs • Skilled touch • Float Support accessories • Shavasana • West vs. East • Feel vs. do</section-header>
TP Level	Theme	Keywords
Level 3 Facilitator 6 Days 60 Academic hours Float classes 1:1, 1:2, 1:3 Samflot 1:1, 1:2, 1:3, 1:4	<ul> <li>"Hands-on work"</li> <li>Breaking the Sequence</li> <li>"Freedom within the structure"</li> <li>Leading a group</li> <li>Teamwork</li> <li>Facilitating activities</li> </ul>	<ul> <li>Group with different needs</li> <li>Philosophy meets practice</li> <li>Group activities</li> <li>Aquatic BW</li> <li>Professionalism</li> <li>Planning</li> <li>Conducting</li> <li>Guiding</li> <li>Coordinating</li> </ul>

Special edition of Levels 1+2 Combo, 6 days, 60 academic hours.

#### **The Support Package - B2B oriented**

- Float accessories support
- Customer service and door-to-door shipments
- Support with the essential introductory texts to launch therapy + FAQ
- Providing support to management and SPA/RETREAT team
- Establishing a trusted and attentive long-term business relationship
- Offering optional future workshops to refine, upgrade, and expand knowledge



#### **The Value**

Float Therapy has introduced the world to the concept of "Healing Togetherness", where people gather to float – whether as individuals or in groups – to share the healing properties and nurturing space of warm water relaxation.

Float Therapy is a unique and innovative therapeutic experience that has become a "must-have" in the world of wellness/wellbeing retreats and spas. Highly skilled professionals facilitate the therapy, which is augmented by high-end, custom-designed float accessories for a completely luxurious sensory experience.

Our concept enables hosts to provide guests with a variety of wellness options ranging from one-on-one private premium sessions, small group sessions for couples or two pairs, and even meditation activities for larger groups. All facilities can offer beautifully curated Float Therapy add-ons such as sound healing, breath work, and creative workshops.

Float Therapy is a multi-sensory therapeutic experience that is an ideal addition to all types of therapies the world of Restore-Reset has to offer.

